

McCAFFERY

Interests

For Immediate Release

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**It's all Fun and Games at The Market Common, Myrtle Beach
with the addition of THE TOY ISLE**

June 28, 2007 – McCaffery Interests, Inc. of Chicago, Illinois, (www.mccafferyinterests.com) is pleased to announce they have executed a lease with independently owned and operated **THE TOY ISLE**, for a new 2,000 square foot store at The Market Common, Myrtle Beach located in Myrtle Beach, South Carolina, scheduled to open Spring 2008. This will be the first **THE TOY ISLE** location in the Myrtle Beach area and the second location for the company.

THE TOY ISLE has been enchanting children of all ages since March 2005 when Mrs. Geri Gaynor and Mrs. Joni Whitehead opened their first store in Pawleys Island, South Carolina. Committed to offering only the best specialty toys from around the world with a focused appreciation for quality, originality and most of all fun, **THE TOY ISLE** quickly became a popular destination for both locals and visitors alike.

“Our stores are a showcase of the most well-known and innovative products in the toy industry including such popular brands as Schleich, Alex, Kettler, Playmobil, Corolle, Lego and Webkinz,” comments, Joni Whitehead, Co-Owner. “The new location will reflect the same bright, playful decor as the Pawleys Island a place where families together can discover the magical world of toys. We are excited to be part of the Myrtle Beach community and look forward to our new home at The Market Common, Myrtle Beach. ”

Complimentary gift wrap, special orders, and UPS worldwide shipping are standard services provided along with an expert staff to assist customers in selecting the perfect toy or gift. For more information on **THE TOY ISLE** call (843) 235-9078.

About The Market Common, Myrtle Beach:

Located on a 3,790-acre parcel of land with \$30-million of new infrastructure including 29 acres of lakes, new community parks and four miles of new roads, The Market Common, Myrtle Beach at 121-acres is the focal point of the redevelopment program by the Myrtle Beach Air Force Base Redevelopment Authority.

McCaffery Interests will bring to Myrtle Beach the same creative and thoughtful development initiative that earned the company national recognition with the award-winning mixed-use project, The Market Common, Clarendon in Arlington, Virginia.

About McCaffery Interests, Inc. :

Well respected in the commercial industry for creating exciting environments, McCaffery Interests has received numerous prestigious awards including: 2005 Winner of the Award for Excellence from the Urban Land Institute; 2004 Winner of the Design and Development Award from ICSC; 2004 Finalist for the National Association of Home Builders' Pillars of the Industry Award; 2001 Washington Business Journal Best Retail Deal of the Year; 2001 Delta Associates' Mid-Atlantic Community Impact Award for an Apartment Property; 1999 Transwestern Carey Winston DC Area Commercial Real Estate Services Trendsetter of the Year.

Established in 1991, McCaffery Interests is a privately held real estate development company specializing in the development, leasing, and construction and management of urban mixed-use properties nationwide. McCaffery Interests, Inc. is located at 737 Michigan Avenue, Suite 2050, Chicago, IL 60611, (312) 944-3777.

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THE MARKET COMMON, MYRTLE BEACH FACT SHEET

Project: *The Market Common, Myrtle Beach*

Location: Farrow Parkway
(Formerly the Myrtle Beach Air Force Base)
Myrtle Beach, South Carolina 29577
(843) 238-1614

Overview: Located on a 3,790-acre parcel of land with \$30-million of new infrastructure including 29 acres of lakes, new community parks and four miles of new roads, *The Market Common, Myrtle Beach* project is the first phase and the focal point of the redevelopment program approved by the Myrtle Beach Air Force Base Redevelopment Authority and the City of Myrtle Beach.

Description: *The Market Common, Myrtle Beach* is a \$600 million dollar joint venture between McCaffery Interests and the City of Myrtle Beach.

This 121-acre multi-use development will feature the finest restaurants, retail and entertainment establishments, and hotel complimented by beautifully landscaped parks, lakes and a public square – all surrounded by thousands of luxury town homes, condominiums, timeshares and apartments.

Features:

600,000 SF	Retail, Restaurants, Health Club and Health Services and Office Space
181	Luxury Rental Apartments
1,441	Townhomes and Condominiums

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Construction:

Construction commenced in Fall 2006 with completion date and grand opening scheduled for Spring 2008.

Current Tenants:

Anthropologie
Aveda- Modern Salon & Spa
Bag n' Baggage
Banana Republic
Barnes and Noble
Brooks Brothers
Carlyle & Company
Chico's
Coldstone Creamery
Coldwater Creek
Consolidated Theaters
Copper Penny
Copper Penny Shooz
Divine Steakhouse
Francesca's Collection
Gordon Biersch Brewery
Kuhlman
Luxottica Collection
Orvis Sporting Traditions
PF Chang's China Bistro
Piggly Wiggly
Planet Beach Tan
Pottery Barn
soma by Chico's
Sigrid Olsen
Tommy Bahama Restaurant and Store
White House I Black Market
Williams-Sonoma
The Toy Isle

Developer:

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McCaffery Interests, Inc. is a privately held company specializing in the finance, development, construction, leasing and management of urban mixed-use properties including retail, office, hotel and residential.

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