

# McCAFFERY

# Interests

**For Immediate Release**

**Contact: Clayton McCaffery  
(312) 944-3777**

**[cmccaffery@mccafferyinterests.com](mailto:cmccaffery@mccafferyinterests.com)**

**MCCAFFERY INTERESTS OFFERS EXCEPTIONAL OPPORTUNITIES FOR LOCAL BUSINESSES TO BE PART OF THE MARKET COMMON, MYRTLE BEACH**

February 12, 2008 -- In less than two months, the construction trucks and equipment at The Market Common, Myrtle Beach ([www.marketcommonmb.com](http://www.marketcommonmb.com)) located in Myrtle Beach, SC will be replaced with shoppers, residents and diners enjoying the finest new destination in the Grand Strand. Scheduled to open in April, The Market Common, Myrtle Beach is will offer more than 40 retail and restaurant destinations such as Tommy Bahama, PF Chang's China Bistro, Anthropologie, Banana Republic, Barnes & Noble, Pottery Barn, Orvis, Brooks Brothers and White House Black Market. McCaffery Interests is currently offering customized opportunities for local businesses to join this impressive collection of companies and be part of this exciting new master-planned development.

"Our recipe for a successful urban village includes a healthy balance of national and local retailers as well as year-round residents and office tenants." Says Stephan Duggan, Assistant Director of Leasing, McCaffery Interests. "We are seeking high quality local and regional retailers that will compliment the tenant lineup. Any business that would succeed in an urban, 24 hour setting will succeed at The Market Common and we have a variety of uses that we have yet to fill including a dry cleaners, wine bar/store, florist and others. Spaces are available in prime locations ranging from 1,500 square feet up to 7,000 square feet. In addition, we are building a beautiful office building and space is available to any company seeking to reside in this kind of exciting, convenient environment."

More than a dozen local companies have already signed leases at The Market Common, Myrtle Beach. List includes Divine Prime, Roy & Sid's Restaurant, Ultimate California Pizza, Blue Mer, Booty Outdoor Gear, Carlyle & Co., Copper Penny and Copper Penny Shooz, HandPicked, izzi - b, Jake & Co., The Toy Isle and Xtreme Surf &

Skateboard Co. McCaffery Interests strives to provide creative and thoughtful solutions to meet the needs and desires of prospective tenants and encourages local and regional businesses to explore the unique leasing opportunities at The Market Common, Myrtle Beach. For more information about retail leasing, please contact Stephan Duggan, McCaffery Interests at (312) 944-3777 or email [sduggan@mccafferyinterests.com](mailto:sduggan@mccafferyinterests.com). For information about office leasing, please contact Fred Glover at (843) 238-1614 or [fglover@mccafferyinterests.com](mailto:fglover@mccafferyinterests.com). Information on The Market Common, Myrtle Beach can be located at [www.marketcommonmb.com](http://www.marketcommonmb.com).

### **About McCaffery Interests, Inc. :**

Well respected in the commercial industry for creating exciting environments, McCaffery Interests has received numerous prestigious awards including: 2005 Winner of the Award for Excellence from the Urban Land Institute; 2004 Winner of the Design and Development Award from ICSC; 2004 Finalist for the National Association of Home Builders' Pillars of the Industry Award; 2001 Washington Business Journal Best Retail Deal of the Year; 2001 Delta Associates' Mid-Atlantic Community Impact Award for an Apartment Property; 1999 Transwestern Carey Winston DC Area Commercial Real Estate Services Trendsetter of the Year.

Established in 1991, McCaffery Interests is a privately held real estate development company specializing in the acquisition, development, leasing, construction and management of urban mixed-use properties nationwide. McCaffery Interests, Inc. is located at 737 Michigan Avenue, Suite 2050, Chicago, IL 60611, (312) 944-3777. For more information visit [www.mccafferyinterests.com](http://www.mccafferyinterests.com).

**MEDIA CONTACT:** Clayton McCaffery  
McCaffery Interests, Inc.  
(312) 944-3777  
[cmccaffery@mccafferyinterests.com](mailto:cmccaffery@mccafferyinterests.com)

## THE MARKET COMMON, MYRTLE BEACH FACT SHEET

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**Project:** *The Market Common, Myrtle Beach*

**Location:** The Market Common, Myrtle Beach  
Farrow Parkway between Highway 17 Business and  
Highway 17 By-Pass  
(Formerly the Myrtle Beach Air Force Base)  
Myrtle Beach, South Carolina 29577  
(843) 839-3500

**Overview:** Located on a 3,790-acre parcel of land with \$30-million of new infrastructure including 29 acres of lakes, new community parks and four miles of new roads, *The Market Common, Myrtle Beach* project is the first phase and the focal point of the redevelopment program approved by the Myrtle Beach Air Force Base Redevelopment Authority and the City of Myrtle Beach.

**Description:** *The Market Common, Myrtle Beach* is a \$600 million dollar joint venture between McCaffery Interests and the City of Myrtle Beach.

This 121-acre multi-use development will feature the finest restaurants, retail and entertainment establishments, and hotel complimented by beautifully landscaped parks, lakes and a public square – all surrounded by thousands of luxury town homes, condominiums, timeshares and apartments.

**Features:**

600,000 SF	Retail, Restaurants, and Office Space
195	Luxury Vacation and Residential Rental Apartments

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### Construction:

Construction commenced in Fall 2006 with completion date and grand opening scheduled for April 2008.

### Developer:

McCaffery Interests, Inc.  
737 N. Michigan Avenue, Suite 2050  
Chicago, Illinois 60611  
(312) 944-3777  
(312) 944-7107 Fax  
[www.mccafferyinterests.com](http://www.mccafferyinterests.com)

McCaffery Interests, Inc. is a privately held company specializing in the finance, development, construction, leasing and management of urban mixed-use properties including retail, office, hotel and residential.

### Tenant List:

Ann Taylor	Jugo Juice
Anthropologie	Justice Just for Girls
Bag'n Baggage	Nexen Pruettt Law Firm
Banana Republic	Orvis Sporting Traditions
Barnes & Noble	P.F. Chang's China Bistro
Bath & Body Works	Piggly Wiggly
Blue Mer	Planet Beach Tan
Booty Outdoor Wear	Pottery Barn
Brooks Brothers Country Club	Roy & Sid's Restaurant
Carlyle & Co	Soma Intimates
Chico's	Sunglass Hut
Coldstone Creamery	The Toy Isle
Coldwater Creek	Tommy Bahama
Copper Penny and Copper Penny Shooz	Restaurant and Store
Divine Prime	Travinia Italian Kitchen
Gordon Biersch Brewery Restaurant	Ultimate California Pizza
Grand 14 Cinema	Victoria's Secret
HandPicked	White House I Black Market
izzi-b	Williams-Sonoma
Jake & Company	Xtreme Surf & Skateboard Co.

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**Project Manager:** Buddy Styers  
McCaffery Interests, Inc.  
(843) 238-1614  
[bstyers@mccafferyinterests.com](mailto:bstyers@mccafferyinterests.com)

**Retail Leasing:** Clayton McCaffery  
McCaffery Interests, Inc.  
(312) 944-3777  
[cmccaffery@mccafferyinterests.com](mailto:cmccaffery@mccafferyinterests.com)

Stephan Duggan  
McCaffery Interests, Inc.  
(312) 944-3777  
[sduggan@mccafferyinterests.com](mailto:sduggan@mccafferyinterests.com)

**Media Contact:** Clayton McCaffery  
McCaffery Interests, Inc.  
(312) 944-3777  
[cmccaffery@mccafferyinterests.com](mailto:cmccaffery@mccafferyinterests.com)