



**PRESS RELEASE**

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**GET READY FOR SUMMER AT THE MARKET COMMON**

**Wednesday, May 21, 2008, Myrtle Beach, SC** – Bright blue skies, warm temperatures, long afternoons on the beach, boating on the river and endless outdoor activities are all on their way as summer arrives in Myrtle Beach. The Market Common is the ideal destination for supplies for the art of summer living, from designer sunglasses to BBQ gear and custom surfboards.

“It’s that wonderful time of year when people are making plans on how best to enjoy time with their family and friends and take pleasure in everything this great community has to offer. “ says Sue Bonin, General Manager. “Our retailers are fully stocked with popular items to help make your summer more stylish and enjoyable.”

The Market Common recommends the following “GET READY FOR SUMMER” shopping checklist for five popular summer activities.

**Backyard BBQ** – Freshen up your patio with new furniture and décor from **Pottery Barn**. **Piggly Wiggly** and **Williams-Sonoma** are a backyard epicurean’s dream with food, drinks and provisions for a fabulous party.

**Beach Time** – Look your best on the beach with a new pair of designer sunglasses from **Sunglass Hut** and a preppie Lilly Pulitzer dress from **Blue Mer**. Complete the look with a pair of fancy sandals from **Copper Penny Shoos**. For the kids, don’t forget to stock up on fun toys and games from **The Toy Isle**. A trip to the beach wouldn’t be complete without a newly designed surfboard from **Xtreme Surf & Skateboard Co.** and a great book from **Barnes & Noble**.

**Boating Blast** - A favorite pastime on the Grand Strand, The Market Common has all the accoutrements for a pleasurable day on the boat. Pick-up pre-prepared meals and drinks from **Piggly Wiggly**, find the perfect PF30 sunscreen at **Bath & Body Works**, grab an extra tote bag and hat from **Jake & Company** and take a minute to purchase a new pair of Sperry-Topsiders from **Booty's Outdoor**.

**Outdoor Obsessions** – For outdoor enthusiasts who like to get out, get active and play outside, The Market Common is a must stop destination. Load up on equipment at **Orvis Company** for fishing, canoeing, kayaking, hiking or even walking the dog. Get a quick education on the latest advancements in outdoor clothing technology and supplies at **Booty's Outdoor**. Golf more your style? Look good on the links and in the clubhouse with sophisticated golf attire from **Brooks Brother County Club**.

**Summer Shopping** – Look your best at your next summer soiree! Meet up with friends and discover your inner style diva and flair for fashionable sundress, shorts, capris and tops at **Ann Taylor, Anthropologie, Banana Republic, Chico's, Coldwater Creek, izzi~b,** and **Copper Penny. Caryle & Co.** and **HandPicked** can help you add a little summer sparkle with a complete line of both traditional and trendy jewelry and accessories.

The Market Common is located on Farrow Parkway between Highway 17 Business and Highway 17 By-Pass on the former Myrtle Beach Air Force Base, featuring more than 40 local and national shops and restaurants, ample covered parking, children's playground and tree-lined park areas. For more information and a complete list of stores and restaurants, please call (843) 839-3500 or visit [www.marketcommonmb.com](http://www.marketcommonmb.com).