



PRESS RELEASE

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Editor's Note: Media is invited and welcome to broadcast live or photograph this new Fourth of July tradition.

**THE MARKET COMMON and WITHERS PRESERVE
Celebrate the Fourth of July with more than 3,000 American Flags**

Monday, June 30, 2008, Myrtle Beach, SC – The proud history of the former Myrtle Beach Air Force Base will be celebrated this year during the Fourth of July weekend with 3,000 American Flags adorning the streets and gardens at The Market Common and Withers Preserve. These 24-inch American flags will be placed throughout the property and along Farrow Parkway to commemorate and honor the men and women as well as the families of the United States Air Force who served their country in this community over the past 48 years.

“We together with Withers Preserve wanted to create a new tradition, celebrate the spirit of the Fourth of July and provide a festive place for the community to enjoy the holiday, says Colonel Buddy Styers, Project Manager, Development. The Market Common and Withers Preserve are not only places to shop, dine, be entertained and live but also places to learn a little about the history of The Myrtle Beach Air Force Base.”

Streets at The Market Common are named after enlisted and civilians who served at the Myrtle Beach Air Force Base such as Howard Avenue named after Colonel James O. Howard and Reed Street, named after General Bob Reed. More than 151 historic signs have been erected by and for those who served in either a military or civilian capacity and are located throughout the property. Valor Memorial Garden adjacent to the shops and restaurants and Warbird Park and the Memorial Wall of Service located on Farrow Parkway were recently designed, built and dedicated by The City of Myrtle Beach.

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The community is invited to spend the Fourth of July at The Market Common and Withers Preserve, discover the history of the Myrtle Beach Air Force base and take home a commemorative flag. Stores will be open July 4th from 10 am – 6 pm., the restaurants and theaters have extended hours.

The Market Common and Withers Preserve is located on Farrow Parkway between Highway 17 Business and Highway 17 By-Pass on the former Myrtle Beach Air Force Base, featuring more than 40 local and national shops and restaurants, ample covered parking, children's playground and tree-lined park areas and neighborhoods. For more information and a complete list of stores and restaurants, please call (843) 839-3500 or visit www.marketcommonmb.com.