

Southern Living

STORE

The Market Common, Myrtle Beach, SC
843-945-2714

NOW HIRING ! Store Manager and Sales Associates

Store Concept:

Licensed *Southern Living* Store featuring SL lifestyle products in Fashion, Food, Home, Garden, & Travel. Presented tastefully in a “*Celebrate the South*” retail theme, our intent is to provide a relaxed, family-oriented shopping experience that allows the customer an opportunity to explore & savor the timeless traditions and rich heritage of the southern way-of-life.

The *Southern Living* Store is for Southerners by Southerners, reflecting an environment where the customer always looks forward to coming back. We host entertaining food-tasting events, and offer friendly, insightful service that encourages the customer to evolve and personalize traditions in the Modern South. It’s an engaging blend of inspiration, humor, and practicality.

Our *FASHION* allows the customer to express herself with easy elegance and an unmatched level of graceful sophistication & charm. *FOOD* offerings connect her with her family & friends – her favorite recipes tell a story, evoke a memory, or honor her ancestors. *HOME* keeps her rooted in the comforting traditions of family.

Her *GARDEN* is an extension of her image - she cares about the way her friends and neighbors see her home.

TRAVEL brings her closer to her history, heritage, and the South she loves - and hopefully, time & again, back to us!

STORE MANAGER / Job Description:

Industry: Retail

Experience: Mid-Senior level

Employment Type: Full-time

Job Function: Sales, Management

- 2-4 years Specialty Retail experience, 1 + years in Store Management position preferred
- Point of Sale and general office software technical experience
- Experience in relevant Human Resource processes
- Excellent leadership qualities, training, and team building skills
- Proven excellent customer service skills with statistical track record in all areas of sales
- Established history in recruiting and retaining a talented sales and support team
- Excellent communication and analytical skills
- Love for cooking and knowledge of southern foods & recipes
- Strong style, merchandising and wardrobing skills

SALES ASSOCIATE / Job Description (Part-Time) :

The Sales Associate is primarily responsible for ensuring a great customer experience and maximum profitability.

Performs various sales and register transactions and aids in controlling shrink through customer interaction.

FUNCTIONAL RESPONSIBILITIES:

- Meets sales goals by utilizing sales techniques and communicating product knowledge to the customer
- Recommends merchandise selections or helps to locate merchandise based on customer needs and desires
- Performs sales & register transactions including purchases, processing of payments and counting money
- Maintains an awareness of customers to both increase service levels and reduce security risks
- Maintains standards in merchandise handling & visual presentation, and other duties as directed by Management

QUALIFICATIONS:

- Must be 18 years of age or older. High School diploma or equivalent
- Retail or sales experience preferred
- Excellent communication and customer service skills
- Knowledge of southern foods & recipes preferred
- Able to lift and carry 30 pounds; hang/fold merchandise; climb, reach, push/pull, and clean
- Ability to work a flexible work schedule, including nights, weekends, and holidays is required

EMAIL RESUME TO: southernlivingstore01@gmail.com