

Southern Living

STORE

The Market Common, Myrtle Beach, SC
843-945-2714

NOW HIRING ! SALES ASSOCIATES

Store Concept: Licensed *Southern Living* Store featuring SL lifestyle products in Fashion, Food, Home, Garden, & Travel.

Our intent is to provide a relaxed, family-oriented shopping experience that allows the customer an opportunity to explore & savor the timeless traditions and rich heritage of the southern way-of-life. The *Southern Living* Store is for Southerners by Southerners, reflecting an environment where the customer always looks forward to coming back. We host entertaining food-tasting events, and offer friendly, insightful service that encourages the customer to evolve and personalize traditions in the Modern South. It's an engaging blend of inspiration, humor, and practicality.

Our *FASHION* allows the customer to express herself with easy elegance and an unmatched level of graceful sophistication & charm. *FOOD* offerings connect her with her family & friends – her favorite recipes tell a story, evoke a memory, or honor her ancestors. *HOME* keeps her rooted in the comforting traditions of family. Her *GARDEN* is an extension of her image - she cares about the way her friends and neighbors see her home. *TRAVEL* brings her closer to her history, heritage, and the South she loves - and hopefully, time & again, back to us!

SALES ASSOCIATE / Job Description (Part-Time) :

The Sales Associate is primarily responsible for ensuring a great customer experience and maximum profitability. Performs various sales and register transactions and aids in controlling shrink through customer interaction.

QUALIFICATIONS:

- Must be 18 years of age or older. High School diploma or equivalent
- Retail or sales experience preferred
- Excellent communication and customer service skills
- Knowledge of southern foods & recipes preferred
- Able to lift and carry 30 pounds; hang/fold merchandise; climb, reach, push/pull, and clean
- Ability to work a flexible work schedule, including nights, weekends, and holidays is required

FUNCTIONAL RESPONSIBILITIES:

- Meets sales goals by utilizing sales techniques and communicating product knowledge to the customer
- Recommends merchandise selections or helps to locate merchandise based on customer needs and desires
- Performs register transactions including purchases, processing of payments and counting money
- Maintains an awareness of customers to both increase service levels and reduce security risks
- Maintains standards in merchandise handling & visual presentation, and other duties as directed

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